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TERESIS SIGNS “EX-WIVES CLUB”

*ABC Series Divorces VHS Tape and Gets a Digital Postproduction Workflow Using Teresis’
Production Asset Management*

LOS ANGELES, CA (February 6, 2006) — ABC’s primetime series “Ex-Wives Club” installed Teresis Production Asset Management (P.A.M.®) to transform postproduction to an all-digital workflow and eliminate the huge volume of VHS cassettes typically used for viewing and transcribing an unscripted television series.

Production company June Road previously used Teresis on the NBC series “Three Wishes.” “Teresis completely eliminated the thousands of VHS dubs that we would typically have used for viewing and transcribing,” said Ke’ alohi Lee, producer for June Road.

Teresis’ P.A.M.® – a combination of digitizing, digital asset management, logging, transcription, digital archiving and media storage – will enable the “Ex-Wives Club” postproduction team to “work probably three times as fast as we would have with a tape-based system,” said Lee. “Teresis’ server can digitize four field tapes at a time. For every field tape, [Teresis] will eliminate one Beta tape and several VHS tapes that we would have created for transcription and viewing. On “Three Wishes,” Teresis saved a lot of time in the logging and transcribing process. In the writing process it saved even more time.”

The Genesis Server, the heart of the Teresis solution, is a scaleable rack mounted digitizing station capable of ingesting multiple sources and generating multiple proxies at the same time. The Genesis Server digitizes and encodes all of the acquired media and simultaneously distributes the digital files across the production environment. Using Teresis Transcription Client software, transcribers view the dailies on the desktop using foot pedals to

control the player and transcribe the in-scene dialogue that accompanies the video and/or notate the content. Transcribing a one-hour load took two hours instead of the typical four hours using a tape-based logging station.

"The best part of the system is the timecode," said Lee. "The transcribers put a timecode hot link into the document. When our producers start assembling the show, they can call up the document on their desktops, click on the link and go right to the scene."

"What [linking the transcription to the media] enables you to do is go right to that image and picture in your head whether or not it will cut," said story producer Erin Shea. "Teresis allows producers and writers to pull up transcriptions simultaneously with the actual video and go to any point [in the video] by scrolling to the link within the transcription. We can even work on our script, side by side, next to that window. We can open up multiple windows and get a visual picture whether or not different shots are going to cut together, either visually, or if it's in-scene dialogue, if the intonation is correct. With the previous system we'd have to pull out the VHS tapes, and often we wouldn't have time for that. We'd just wait and see what happens in edit. It's nice to know if it's going to work before it gets down there [to editing]. It really is a whole new approach to the writing process."

"Linking text to video represents a quantum leap in media management," said Keri DeWitt, CEO of Teresis. "We have bridged the gap between camera and edit, providing shows, for the first time, tools to work collaboratively and efficiently. Any description of a scene or transcribed dialogue calls up the actual video associated with it. So media can be organized and accessed with the same immediacy as text."

About Teresis

Teresis Media Management is a multi-media, digital workflow, content management service provider to the entertainment industry. Teresis products and services enable television, film productions and advertising agencies to work securely and more efficiently while saving time and money. Teresis provides digitizing, encoding, transcoding, digital asset management, logging, transcription, MPEG compression, DVD authoring, digital archiving and media storage services. Teresis derives its name from the Greek word meaning to guard, to protect, and to watch over. Teresis Media Management, Inc., 800 West 1st Street, Suite 103, Los Angeles, CA 90012 V. 213-620-0900 F. 323-576-5338 kdewitt@teresis.com www.teresis.com