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### **TERESIS AND LMNO PRODUCTIONS ANNOUNCE BREAKTHROUGH TECHNOLOGY FOR NEW MEDIA DISTRIBUTION**

*Teresis Production Asset Management Will Make Vast LMNO Library Searchable for Clip Sales  
to New Media Content Providers*

LOS ANGELES, CA (March 23, 2006) — LMNO Productions, a leading provider of reality and documentary programming for network, cable and syndicated television, has installed Teresis Production Asset Management (PAM™) to convert postproduction to a tapeless, all-digital workflow. Teresis digitizes the dailies – videos shot on location – and stores them on a central server where they are accessible and searchable via Internet browser. LMNO also plans to also use the technology to more easily search and repurpose its vast library for use in the mobile media market.

Teresis PAM provides a patented technology for linking text to digital video. During postproduction, transcribers view the digital video in an Internet browser window, and using a foot pedal for motion control, create MS Word documents with HTML links to the digital video. The documents are stored along with the video on the central server. Story editors call up the transcription documents and have immediate access to the video by clicking on the hot links.

LMNO is using Teresis to streamline postproduction on three current series – the reality hit “I Wanna Be A Soap Star” for SOAPnet, the new HD series “What’s With That House?” for HGTV, and “Transplant!” for Discovery Health. “Teresis has eliminated the hundreds of screeners [VHS tapes used for transcribing and for viewing by story editors] that we typically have to make,” said Jeff Rice, Vice President of Post Production for LMNO. “‘I Wanna Be a Soap Star’ has a shooting ratio of about 200 to 1. Over 11 episodes, that’s nearly 2200 screeners we don’t have lying around the office and our story editors and producers have immediate access to everything in a web browser. The time savings are huge. Teresis is giving us the ability to explore more creative choices in less time.”

Demonstrating the speed of Teresis’ search function, Rice searched on the word “Emmy”

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within the dailies footage for “I Wanna Be a Soap Star.” Within a few seconds, Teresis searched through thousands of pages of transcripts representing over 1000 hours of raw footage and displayed 5 clips containing the word “Emmy” in a browser window on the desktop. “Before [Teresis] I might have spent 20 minutes digging through transcripts to identify a source and then another several minutes finding the screener. Once I found the clip, I might discover that the person talking had their back to the camera and the clip is unusable. I just did that search, brought up the video and watched it in less than 30 seconds.”

Referring to LMNO’s giant archive of over 700 television shows, Rice said, “As with so many production companies, we have worried and wondered what the value of our standard definition library might be in the age of HD. What we are seeing is that SD is virtually as good as HD when it comes to watching VOD content on small-screen mobile devices. That means that we can make good use of our SD elements for years to come. Content is still King. That said, getting our content quickly to the marketplace demands that our library be searchable and accessible. With Teresis, we can do that and we can make it both searchable and accessible to whomever we choose on the planet through a web browser. That’s a powerful capability to have.”

Keri DeWitt, founder and CEO of Teresis, added, “Teresis is the only production platform of its kind that is enabling production companies to quickly and cost effectively access their tape archives for repurposing, licensing, and selling of content over the Internet. With Teresis, production companies such as LMNO have a competitive advantage to expand and diversify their product and sell directly into the new emerging VOD marketplace.”

#### About Teresis

Teresis Media Management is a multi-media, digital workflow, content management service provider to the entertainment industry. Teresis products and services enable television, film productions and advertising agencies to work securely and more efficiently while saving time and money. Teresis provides digitizing, encoding, transcoding, digital asset management, logging, transcription, MPEG compression, DVD authoring, digital archiving and media storage services. Teresis derives its name from the Greek word meaning to guard, to protect, and to watch over. Teresis Media Management, Inc., 800 West 1st Street, Suite 103, Los Angeles, CA 90012 V. 213-620-0900 F. 323-576-5338 kdewitt@teresis.com. For additional information about Teresis, please refer to [www.teresis.com](http://www.teresis.com).