

## FOR IMMEDIATE RELEASE

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## ESSENTIAL IMAGE SOURCE FOUNDATION WILL SHOWCASE NEW MEDIA BANK TECHNOLOGY

Teresis Media Management, Inc. and Westwind Media Along with EISF Will Debut Groundbreaking Technology Used to Create New Docu-feature on the Channel Islands

LOS ANGELES, CA (November 15, 2005) — The Essential Image Source Foundation (EISF), a non-profit high definition documentary film foundation, will host an event on November 16, 2005 at the Santa Barbara Maritime Museum. The event, "Celebrate the Vision", will unveil the state-of-the-art technology used by Teresis and Westwind in the production of "Jewels of the Pacific: The Channel Islands", a high definition docu-feature designed to blend art and science into a stunning film experience.

"Jewels of the Pacific: The Channel Islands" is presently in production and will include a short museum/aquarium/visitor center high definition video as well as an hour and a half theatrical release upon completion.

A high definition short "sneak peek" at some of the spectacular Channel Islands footage to be used in the finished docu-feature, along with original music, will be the main attraction. Westwind Media, a high definition post production company, and Teresis Media Management, Inc. have each collaborated with EISF to produce this dazzling piece.

EISF will demonstrate a high definition media bank designed to offer subscribers the opportunity to view and purchase spectacular images collected on this documentary journey. The re-purposing of these images is seen as a tremendous benefit to scientific, education and entertainment venues, along with their related governmental entities, museums, aquariums, tourism bureaus, corporate and hospitality partners, conservation groups and others. Numerous

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members of those venues and industries will be amongst the attendees at the November 16<sup>th</sup> event.

Teresis Media Management and Westwind Media provided key components in the collaborative platform for EISF to produce the "sneak peek" teaser. Teresis Media will demonstrate the technology used to digitize, manage, transcribe and provide media security for a media library. Another EISF partner, Micro Vision Systems, Inc., a high definition 3D imaging company for microscopy, and Tree-D Films will also be exhibiting their technology to be utilized in the filming of the film's tide pools and microscopic marine life. Moseley Wireless Solutions Group will demonstrate a live high definition wireless transmission to be used in the production and Deep Flight Submersibles will feature a winged airplane-like two manned submersibles which will serve to film the Channel Islands' shipwrecks and majestic whales. Additional submersibles and remotely operated vehicles (R.O.V.'s) will be provided by DOER Marine along with cutting edge satellite imagery spearheaded by a UC-Berkeley team led by Dr. Maggi Kelly in the production of "Jewels of the Pacific: The Channel Islands."

For additional information about The Essential Image Source Foundation, please refer to <u>www.eisf.org</u>

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